

WESTSIDE ASSOCIATION OF WILTON MANORS  
WAWM'S 3<sup>RD</sup> ANNUAL GARLIC & WINE FESTIVAL



**Mission**

The Garlic & Wine Tasting Festival is a celebration of all things garlic; from appetizers to desserts and everything in between.

**When**

Saturday, February 26, 2011  
5:00 PM – 9:00 PM

**Where**

Mickel Field  
2675NW 7 Avenue  
Wilton Manors, FL 33311

**Attendance**

Festival attendance has doubled each year the event has been held. This year 300-350 people are anticipated.

**Ages<sup>1</sup>:**

19-24.....05%  
25-34.....20%  
35-54.....55%  
55-64.....10%  
65 plus .....10%

**Residency:**

Wilton Manors.....75%  
Fort Lauderdale, Pompano  
Beach.....20%  
Other areas.....05%

**Gender:**

Male.....55%  
Female.....45%

**Publication/Advertisements**

Website:

[www.WAWM.org/Garlic.html](http://www.WAWM.org/Garlic.html)

Print:

Posters, magazine and newspaper ads, postcards, website, and banners

Stage:

Mobile band shell type stage to hold band. Sponsorship Banners can be placed here.

**Admission**

Free admission for up to two people with Garlic inspired covered dish, appetizer or dessert <sup>2</sup>servicing 4-6 people.

\$10 per person without covered dish.

**Venue**

Tables:

Decorated buffet tables with chafing dishes & utensils.

Decorated rectangular dining tables seating 8-10

**Volunteers**

Over 50 volunteers from throughout the community will help stage this event.

Over 40 Restaurants have been invited to participate by presenting dishes from their establishments.

Tents:

11'x40' tents and smaller tents for food, beverages and dining.

**Contacts**

Event Logistics:

Rex Vacca, Event Chair  
(954) 336-3465

[RexVacca@bellsouth.net](mailto:RexVacca@bellsouth.net)

Media:

Terry DeCarlo  
(954) 913-3347

[Hatterbl@comcast.net](mailto:Hatterbl@comcast.net)

<sup>1</sup> Figures are approximate estimates based on 2009 & 2010 attendance.

<sup>2</sup> While Garlic is preferred it is not required, especially for desserts.



*Westside Association of Wilton Manors 3rd Annual Garlic & Wine Festival*  
*WAWM.org*

	Champagne	Cabernet	Merlot	Malbec	Chardonnay
<b>Sunday, February 26, 2010 5:00 - 9:00 pm</b>					
	\$1,000.00	\$500.00	\$250.00	\$100.00	Door Prize
					
Name in announcement at event					
Sponsor an Event Item	Stage Bandshell	Band	Tent	Dinner Table	n/a
Complimentary Tickets	8	6	4	2	n/a
Your logo on back of event T-Shirt (scaled to level size)	Large Image	Medium Image	Small Image		
Display Your Business Sign at event	Yes - On Stage	Yes - Over Tent	Yes - Fence	n/a	n/a
Garlic Festival T-Shirts	4	3	2	1	n/a